



# EASTCHASE

MARKET CENTER

## MARKET INFORMATION

- The EastChase development is centrally located in an area that is the focal point of dramatic growth in the Montgomery MSA.
- The population growth in the immediate trade area is expected to account for more than 55% of total MSA growth between 1998 and 2008.
- 83% of the immediate households report average household incomes in excess of \$75,000.
- Growth in residential developments near EastChase is strong, with predominantly single-family homes at prices ranging from \$350,000 to over \$1,000,000.
- Montgomery is the capital city of Alabama and is the second largest city in the state.
- 2,400 new jobs created at Hyundai's first American manufacturing plant.
- Market includes a four-county metro area including two of the state's fastest growing communities.
- Five colleges and universities located in the trade area.
- Home to Maxwell Air Force Base, Gunter Annex and Air University, the worldwide center for Air Force education.

## LOCATION

Centrally located in the fastest growing, most affluent area in the market at the intersection of Interstate 85 and Taylor Road in Montgomery, Alabama.

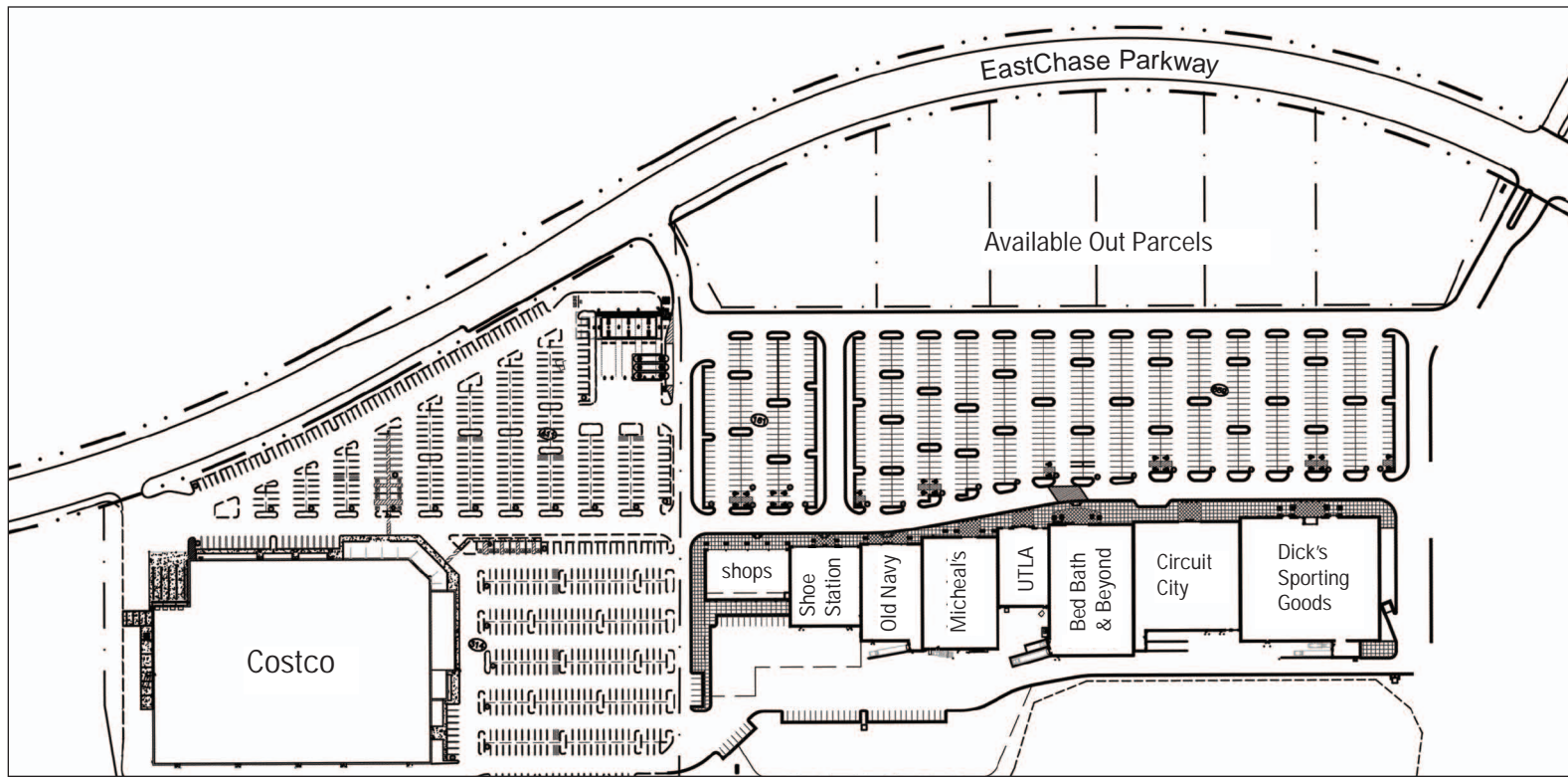


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## TRADE AREA PROFILE

	MSA	5 MILE
Population	350,903	104,460
Total Households	129,569	40,148
Average Household Income	\$61,567	\$88,181
Average Family Household Income	\$71,875	\$103,827

## CONTACT INFORMATION

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## THE DEVELOPMENT

330 TOTAL ACRES

**EASTCHASE MARKET CENTER:** Opened in 2008, this 340,000 square-foot power center features Bed Bath & Beyond, Circuit City, Costco, Dick's Sporting Goods, Michael's, Old Navy, Shoe Station and ULTA.

**THE PLAZA AT EASTCHASE:** The 325,907 square-foot power center features several specialty tenants and big box users Target, Kohl's, PETSMART, Ross Dress for Less, World Market and Pier 1 Imports.

**THE OUTPARCELS:** Surrounding the EastChase development are retailers Starbucks Coffee, Chick-fil-A, Arby's, Wendy's, Sonic, Petland, Hampton Inn & Suites, Staybridge Suites, Verizon Wireless, Wachovia Bank, Ixtapa, Lifeway Christian Store, Ruby Tuesday, Whataburger, The Vitamin Shoppe, Staybridge Suites, Chili's, Red Robin, Texas Roadhouse, Rooms To Go and Mimi's Cafe. Average outparcel size is 1-3 acres.

**THE SHOPPES AT EASTCHASE:** This 432,000 square-foot, open-air retail center, which opened in November 2002, features upscale specialty tenants and three anchors including Dillard's, Books-A-Million and Linens 'N Things. Shoppers from across the region are drawn to top national retailers such as Williams-Sonoma, Ann Taylor, NY & Co., Talbots, Chico's, Coldwater Creek, Harold's and Banana Republic. A range of dining options is offered from Bonefish Grill, La Jolla Restaurant & Bar and Red Star Tavern to Panera Bread, Zoës Kitchen, Moe's Southwest Grill and Guthrie's.

**LAKEVIEW CENTER AT THE OFFICE PARK AT EASTCHASE:** This 100,000 square-foot office building is the first phase in the EastChase office complex.

